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For Immediate Release

August 20, 2007

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Mercury Public Affairs a Good Selection for House Republicans

Longtime Republican Political Consultant Chuck Adams Comments on Decision

Salem, OR - Chuck Adams of Adams & Co. commented today that, "Mercury Public Affairs is a good selection to provide general consulting duties to the House Republicans in the 2007-08 election cycle." Adams was part of the team that helped identify a new general consultant for United States Senator Gordon Smith in his second U.S. Senate bid in 1997. Adams, along with Dan Lavey and Gordon Smith, went to Washington D.C. and interviewed a dozen consultants and concluded that Mercury was one of the more qualified and experienced to lead a U.S. Senate race. Adams said, "I was impressed with them then and I am still impressed with their ability to understand an electorate, state by state, and then to make strategic recommendations that make sense for that state. One size does not fit all."

Responding to those that are saying that Adams & Co. is being marginalized or pushed out, Adams had this to say: "Nothing could be further from the truth. I plan on continuing to play an important role in electing Republican candidates at all levels of Oregon and regional politics. I plan to focus on those incumbents that are our ongoing clients along with open seats. There is plenty of work to go around. What I am not going to do however is be the consultant that is hired to try to take out sitting Democrats, I will leave that for someone else to do for a change."

Many believe that Adams served as the General Consultant in the 2006 election cycle. "A lot of people think I was the General Consultant in 2006 which just simply isn't true. Rep. Wayne Scott played the role of General Consultant and he made all of the strategic decisions for House Republicans in '06," Adams said. He continued, "In 2008, I look forward to helping House Republicans protect the incumbent seats we have and work on a handful of open seats to help regain control – that's really what matters."

For more information, please contact Chuck Adams at 503-763-0400 or adams@adamsandcompany.com or visit www.adamsandcompany.com.

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